

1885

27th Annual Meeting

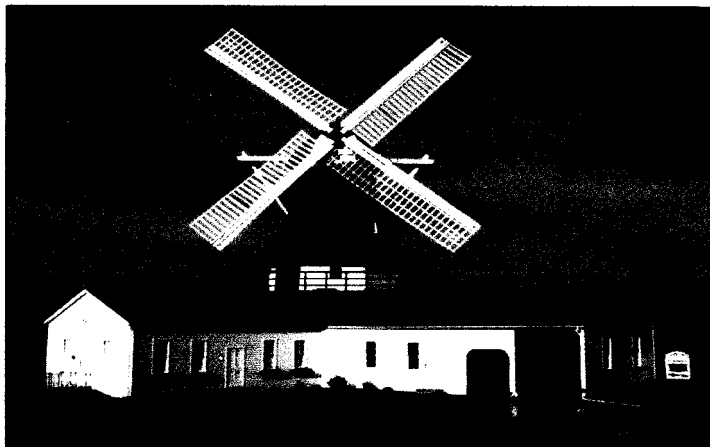
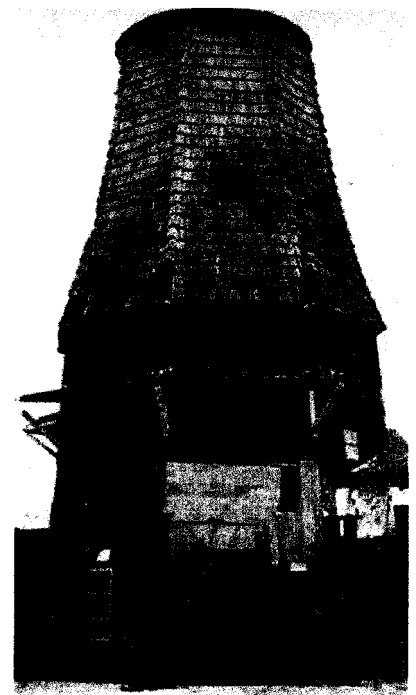
Golden Historical Society

April 8, 2013 7:00 p.m.

Windmill Hall

1998

Golden Illinois



PRESENT

***OUR VISION:** To see the windmill and museum proudly supported by all generations of the Golden and surrounding community, teaching future generations about prairie life in rural Illinois between 1870 and 1935.*

**GOLDEN HISTORICAL SOCIETY
BOARD OF DIRECTORS
2012-2013**

President..... Ken Flesner
 Vice President Roger Flesner
 Secretary.....Karen Nichols
 Treasurer Marge Shank

BOARD OF DIRECTORS (BY CLASS)

CLASS OF 2010 EXPIRES APRIL 2013	CLASS OF 2011 EXPIRES APRIL 2014	CLASS 2012 EXPIRES APRIL 2015	PROPOSED CLASS 2013 EXPIRES APRIL 2016
Lois Reason Marge Shank Jim Stout Roger Flesner Angelia Goldenstein	Don Buss Marilee Crooks Ken Flesner Kay Lord	Eric Cassens Karen Nichols David Gronewold <i>Lois Reason</i>	Marge Shank Jim Stout <i>Eric Music</i> <i>Robin Deuss</i>

PROGRAM: 6:30-7:00 PM: Social Hour and Refreshments

7:00 PM: Call to Order and Pledge-----Ken Flesner
 Report of Quorum-----Karen Nichols
 Reading of Meeting Notice-----Karen Nichols
 2012 Minutes of Annual Meeting -----Ken Flesner
 President's Report-----Ken Flesner
 Treasurer's Report -----Marge Shank
 Budget 2013
 Reports
 Windmill Events
 Nominating Committee-----Curtis Post
 Election of Directors-----Mark Cassens
 Old Business
 New Business
 Program:.....Dean La Velle
 Adjournment

PRESIDENT'S REPORT

Dear Members:

A statement was once made that "Living on earth is expensive, but it does include a free trip around the sun each year."

Likewise, some may think that membership in the Historical Society is expensive, but it does allow for positive input and volunteer hours to maintain a heritage that had positive influences on a community that has thrived for 160 years.

Therefore it is appropriate that "thank you" be given to the following:

- Historical Society Members – for their monetary support, membership dues and positive promotion of the society.
- Historical Society Board Members – for their dedication of time and efforts in planning, promoting, decision making and fulfilling the requirements as proclaimed in the constitution and by-laws of the society.
- Board Officers – for their leadership, dedication, and extra efforts at managing the objectives of the society.
- Committee Members – for their many hours spent in fulfilling objectives and plans of the society.
- Special Projects Personnel – for their dedication at planning, organizing and carrying out the tasks that make the activity successful.
- All Volunteers – for their untiring hours of labor at activities, their dedicated time to improve, repair or maintain the facilities, and their willingness to help whenever asked.
- Behind the scene workers – for their dedicated hours of labor completing tasks that fulfill the activities sponsored by the society.
- Unnamed Workers – for fulfilling tasks and unreported work to maintain the building and grounds in satisfactory condition.
- Paid Laborers – who fulfilled their jobs in a manner that maintains the facilities in a condition for showing the pride and nostalgia of an era now past.

To all the above, I can only say "*Thank You*" for jobs well done!

For 26 years we have restored and maintained the windmill building and grounds. Because of the increased cost of insurance, maintenance and upkeep plus the decline in membership, tours and educational program attendance – what is next, where do we go from here?

Ken Flesner
President

**GOLDEN HISTORICAL SOCIETY
MINUTES OF THE 2012 ANNUAL MEETING**

(Due to circumstances beyond our control, minutes of the 2012 Annual Meeting were not available at time of printing Annual Report.)

GOLDEN HISTORICAL SOCIETY

ANNUAL MEETING, APRIL 9, 2012

THE ANNUAL MEETING OF THE GOLDEN HISTORICAL SOCIETY WAS HELD MONDAY APRIL 9, 2012 AT THE WINDMILL HALL. THE EVENING STARTED WITH A SOCIAL HOUR AT 6:30 P.M. WITH COOKIES AND PUNCH SERVED BY THE BOARD OF DIRECTORS.

KEN FLESNER, PRESIDENT, CONVENEED THE MEETING AT 7:00 P.M. WITH 16 MEMBERS PRESENT. ALL REPEATED THE PLEDGE OF ALLEGIANCE TOGETHER.

VICKI ANDERSON, SECRETARY, ANNOUNCED A QUORUM IN ATTENDANCE. THE SECRETARY ALSO READ THE MEETING NOTICE AS PUBLISHED IN THE QUARTERLY NEWSLETTER.

PRESIDENT FLESNER ALLOWED TIME FOR ALL MEMBERS TO READ THE 2011 MINUTES AS PUBLISHED IN THE BOOKLET. AFTER TIME TO READ AND DISCUSS, AND THERE BEING NO CORRECTIONS OR CHANGES THE MINUTES WERE APPROVED AS WRITTEN.

PRESIDENT FLESNER ALSO DISCUSSED THE PRESIDENT'S REPORT AND THANKED ALL MEMBERS FOR THEIR SERVICE. THE REPORT HIGHLIGHTED IMPROVEMENTS ACCOMPLISHED DURING THE 25TH ANNIVERSARY YEAR AND SOME GOALS OF THE FUTURE.

MARGE SHANK, TREASURER, HIGHLIGHTED THE ASSETS AND LIABILITIES AND THE INCOME AND EXPENSES AS PRESENTED IN THE BOOKLET. THE TREASURER ALSO EXPLAINED THE 2012 BUDGET AS APPROVED BY THE BOARD OF DIRECTORS.

DON MCKINLEY PRESENTED A PROGRAM ON THE AGRICULTURE MUSEUM.

Vicki Anderson

Secretary

*adment to minutes = 1st by mark Cassens 2nd Don Buss
to correct minutes to read: new directors
appointed/selected to 2015 class, Eric Cassens
& Karen Nichols - motion carried.
T A*

BOARD ACTIONS & DISCUSSIONS 2012

- January 2012 new items were added to gift shop depicting 25th Anniversary of the Society
- A grant from Penny Power was awarded to the Society in February 2012. This grant is for installing new lighting in the Banquet/dining Hall.
- March 2012 the Board discussed our Follies and made changes to the meal serving time prior to the performance instead of during intermission. This should be easier on our servers as well as guests.
- Following the annual meeting of April 2012, officers were elected for the 2012-1013 membership years:

President: Ken Flesner
Vice President: Roger Flesner
Secretary: Karen Nichols
Treasurer: Marge Shank

- May's activities included the board accepted a sign-up sheet plan to keep track of volunteer hours, moved the regular meeting place to the East Wing of the mill, and conducted orientation for membership drive volunteers. New carpet was installed in the upper level of the hall.
- In June and July there were several activities requiring much planning and preparation: The Sweet corn Dinner, Mystery Dinner, and Oktoberfest. New hall railings were installed.
- In August there was no formal meeting of the board, but the group plus some other volunteers visited the Farm Museum of Don McKinley.
- In September, dates for next year's calendar of events and the addition of the American Legion Post 801 display and flag to the museum were approved.
- Fall also brought the completion of educational programs, Oktoberfest, and the community Halloween party.
- In November, new insurance coverage was explored and strategic planning begun with input from all board members in a brainstorming session covering five areas of need: The board approved participation in the Golden Sesquicentennial Celebration in fall of 2013 by providing the use of the hall and stage for the theatrical production.
- The year ended with a review of the strategic planning ideas, the Christmas at the Mill activity and a recognition "holiday party" for volunteers.

4:21 AM
 04/05/13
 Accrual Basis

Golden Historical Society
Profit & Loss
 January through December 2012

	Jan - Dec 12
Ordinary Income/Expense	
Income	
Bricks, Memorial	3,575.00
Cash In	805.00
Donations Received	910.00
Gift Shop	2,794.61
Grants	1,511.00
Hall Rental	
Deposit Hall Rental	400.00
Hall Rental - Other	2,637.50
Total Hall Rental	3,037.50
Income	
Christmas at the Mill	1,536.30
Follies	
Booklet Ads	1,515.00
Follies Tickets	9,064.00
Workers Meal	223.00
Follies - Other	265.53
Total Follies	11,067.53
Heritage Days	
Sweet Corn Dinner	4,473.55
Total Heritage Days	4,473.55
Mystery Dinner	2,219.00
Octoberfest	1,101.00
Total Income	20,397.38
income reunions, wedding, etc	8,143.20
Investments	
Inter Deposit	261.41
Interest-Savings, Short-term CD	98.05
Total Investments	359.46
Membership Dues	2,240.00
Memorials	368.50
Windmill Tours	
Education Tours	363.00
Windmill Tours - Other	396.00
Total Windmill Tours	759.00
Total Income	44,900.65
Expense	
Advertising	
Brochure	975.00
Phone Directory	227.95
Website	330.00
Advertising - Other	437.70
Total Advertising	1,970.65
Brick(s), Memorial	995.00
Building/Grounds	
buiding and grounds, misc	1,787.50
Landscaping	878.38
office and other supplies	177.63
Building/Grounds - Other	7,954.80
Total Building/Grounds	10,798.31
Cash Out	905.00
Fund Raiser/Catered	
Christmas At The Mill	164.35

4:21 AM
04/05/13
Accrual Basis

Golden Historical Society
Profit & Loss
January through December 2012

	<u>Jan - Dec 12</u>
Follies	
food expense	1,448.54
other follies expense	2,803.28
Total Follies	4,251.82
Heritage Days	2,387.74
misc food expense	214.94
Mystery Dinner, Oct.	969.72
Octoberfest	858.32
Reunions, Weddings, Misc	3,561.50
Total Fund Raiser/Catered	12,408.39
Gift Shop Exp	
Credit Card Fee	471.34
Purchase	30.00
Gift Shop Exp - Other	179.00
Total Gift Shop Exp	680.34
Hall Rental Refund	400.00
Insurance	5,265.00
Memberships and Dues	282.00
Miscellaneous	25.00
Postage/Box Rental	101.00
Taxes-Sales/Property	800.62
Utilities	
Electric-Emminga Bank Bldg	331.91
Electric-Prairie Mill Road	6,928.98
Pest Control	676.00
Telephone	561.76
Trash Disposal	983.37
Water	300.18
Total Utilities	9,782.20
Total Expense	44,413.51
Net Ordinary Income	487.14
Net Income	487.14

3:25 PM

01/18/13

Accrual Basis

Golden Historical Society
Balance Sheet
As of December 31, 2012

	<u>Dec 31, 12</u>
ASSETS	
Current Assets	
Checking/Savings	
CD 21484	5,285.15
CD 21485	5,355.19
CD 21521	5,256.99
Checking-38101	16,558.74
MM 6159021	<u>13,017.68</u>
Total Checking/Savings	45,473.75
Total Current Assets	45,473.75
Fixed Assets	
Furniture and Equipment	<u>250.00</u>
Total Fixed Assets	250.00
Other Assets	
Equipment Purchases	<u>726.87</u>
Total Other Assets	726.87
TOTAL ASSETS	<u>46,450.62</u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	53,745.76
Unrestricted Net Assets	-7,825.71
Net Income	<u>530.57</u>
Total Equity	46,450.62
TOTAL LIABILITIES & EQUITY	<u>46,450.62</u>

BUDGET FOR 2013 GOLDEN HISTORICAL SOCIETY

INCOME

NAME	ACTUAL 2011	BUDGET 2012	ACTUAL 2012	BUDGET 2013
25 th Anniversary	1,577.00	0.00	0.00	0.00
Gift Shop	3,100.00	3,000.00	2,795.00	2,000.00
Follies	11,234.00	15,000.00	11,067.00	10,000.00
Mystery Dinner	1,339.00	2,000.00	2,219.00	2,000.00
Mothers Day	0.00	3,000.00	0.00	0.00
Christmas at the Mill	1,424.00	2,000.00	1,515.00	1,500.00
Heritage Days	7,087.00	3,500.00	4,474.00	3,500.00
Oktoberfest	642.00	3,500.00	1,101.00	2,000.00
Fall Festival	0.00	0.00	0.00	0.00
Fundraiser/Catered	8,204.00	7,000.00	8,143.00	7,000.00
Membership	1,970.00	2,000.00	2,240.00	2,000.00
Memorials	1,655.00	1,000.00	368.00	500.00
Hall Rental Deposits	700.00	500.00	400.00	500.00
Hall Rental	4,335.00	3,000.00	2,637.00	3,000.00
Grant	0.00	0.00	1,511.00	0.00
Tours	1,496.00	1,500.00	759.00	750.00
Donations	760.00	750.00	910.00	750.00
Brick Account	6,773.00	750.00	3,575.00	750.00
Investment Income	188.00	200.00	421.00	250.00
Total Income	52,484.00	48,700.00	44,135.00	36,500.00

EXPENSE

NAME	ACTUAL 2011	BUDGET 2012	ACTUAL 2012	BUDGET 2013
25 th Anniversary	2,440.00	0.00	0.00	0.00
Advertising	2,651.00	3,000.00	1,971.00	2,000.00
Building & Grounds	10,280.00	10,000.00	10,798.00	8,000.00
Gift Shop	2,435.00	1,500.00	680.00	1,200.00
Food Expense	276.00		215.00	
Mystery Dinner	979.00		970.00	
Mothers Day	0.00	0.00	0.00	0.00
Heritage Days	4,785.00		2,388.00	
Oktoberfest	496.00		858.00	
Follies	4,160.00		4,252.00	
Christmas at the Mill	478.00		164.00	
Reunions, Weddings, Etc.	2,244.00		3,561.00	
Fundraisers/Catered	0.00	15,000.00		10,000.00
Insurance	5,685.00	6,000.00	5,265.00	6,000.00
Membership Dues	142.00	150.00	282.00	250.00
Rental Refund	875.00	500.00	400.00	500.00
Taxes, Sales R.E.	806.00	900.00	801.00	850.00
Utilities	10,175.00	11,000.00	9,782.00	11,000.00
Miscellaneous	45.00	350.00	25.00	100.00
Postal Box Rental	90.00	100.00	101.00	100.00
Total Expense	49,042.00	48,500.00	42,513.00	40,000.00

2012 EVENT ACTIVITIES

A schedule of five major fundraising events was adopted for 2012. This group of events plus the memorial patio/garden brick sale comprised the major portion of fundraising for the Windmill.

Windmill Follies: In March, 2012, the annual production of the dinner theater once again provided successful performances by talented community thespians in the comedy farce "Dapple Gray". Total of 407 tickets were issued for the five nights of performance, few less than the 2011 performance. As in the past, the Follies committee solicited ads to sponsor the program booklet and handled publicity. Four new Mic were purchased for 2012 follies to eliminate some of problems that accorded in 2011 with hearing the cast members during the performance.

Sweet Corn Dinner: In the previous five (5) years the Sweet Corn Dinner was also known as Heritage Days. This event was always held in July of each year. After some discussion the Golden Historical Society Board decided to make some changes to this event. In 2012 the board had a karaoke night on Saturday to start the event off. On Sunday the 25th Sweet Corn Dinner began with a Church Service at 9:30 a.m. and meal beginning at 11a.m. which we served 315 meals. About 1:30 p.m. other activities such as a baby contest, Little Miss and Mister Heritage Days, a spelling bee, fashion show, storytelling and entertainment. Quilts were also on display in the Windmill Hall. The event was an success even during the recession the county is in.

Mystery Dinner: In August, 2012 a crowd of 120+ enjoyed a wine tasting and audience participation mystery dinner. The Mystery Dinner netted a profit of \$1,250.00. Local wineries provided wine tasting and sales of wine at the event. The Mystery Dinner committee plans to have another one in 2013.

Oktoberfest: A delicious meal of pork chops, brats, red cabbage, sauerkraut, mashed potatoes, congealed salads, mixed greens salad and desserts were offered beginning at 11:00 a.m. The Gift Shop, Mill and Anna Wienke Museum were open for shopping and/or tours. Over 125 members/guests joined us for dinner.

Christmas at the Mill: December 1, 2012, our banquet hall was filled with visitors, decorated Christmas trees, vendors and booths with individuals demonstrating how our ancestors lived in late 1800 to early 1900. Early morning shoppers were able to enjoy breakfast prior to the activities which began at 9 a.m. Other activities were also enjoyed such as stories from Opa, Oma and Mr. and Mrs. Emminga and entertainment. The highlight of the day was seeing the eyes of the little children as Santa entered the room to have dinner with them and then having their picture made with Santa. The Christmas at the Mill committee, once again, put on a spectacular event and we are pleased to report it was a success.

OTHER PROJECTS AND ACTIVITIES

Educational Program: The educational program provides a glimpse of life in Golden in the late 1800's and early 1900's. The presentations take participants from packing a trunk for a long ocean voyage to a new land, through travel up the Mississippi to Golden, to school and household chores, and work in the mill. During 2012 only one school participated in our educational program. Approximately 70+ students and several adults attended the presentations. A visit to the gift shop was also a popular activity with students.

Grants and Gifts-in-Kind: A grant for \$1500.00 was received from Penny Power in 2012. The grant dollars will be used to purchase new lighting for the banquet hall.

Memorial Garden and Brick Patio: One new bench was sold along with several bricks with total amount sold was \$3,575.00.

Museum: 294 visitors signed the register at the museum in 2012. Although the museum is open May through October, there were special visits throughout the year.

PUBLICITY COMMITTEE REPORT

It has been said that less is more. In 2012 we did more for less. Our budget for advertising and publicity was set at \$3,000.00 and we only spent \$1,971.00!

Publicity for the Golden Historical Society 2012 included

- Articles and event dates were sent to Quincy Arts for publication. This publication is now available on line.
- Brochures were restocked at various locations throughout the tri-state area.
- Press releases, articles and photos were sent to the New Era, Quincy Herald-Whig and 15 other area newspapers.
- Radio: Several of our events were broadcast with Mary Griffin at WTAD Radio.
- Press releases were sent to TV and radio for event publicity.
- Information on all events was sent to area promotional flyers and community calendars.
- Calendar of events was included with Illinois Tourism Council, Quincy Convention Center, Midwest Living Magazine, Quincy Area Tourism publication, Adams' Outlet.
- The photo of our Windmill was used as the cover photo on the new publication of the AT&T telephone directory.
- The Golden Historical Society Newsletter was published and distributed to members by US Postal Service and email. Copies were also placed in several locations for public access.
- Our newsletter is a publicity outlet. Two issues were published. We are looking forward to receiving more articles, stories, photos, etc. from members and friends

BUILDING AND GROUNDS COMMITTEE REPORT

As everyone knows, building and grounds require maintenance to stay in shape for survival. The Historical Society facility is no different than privately owned buildings. During 2012, volunteers provided hours of work mowing grass, removing snow, cleaning rooms, replacing worn out lights, rearranging displays, trimming or replacing plants, improving gravel areas, sealing roof leaks and in general, repairing broken or worn out materials.

Also during 2012, several improvements were made to the facility. Visitors noticed, and local people expressed appreciation for the improvements and upgrades to the buildings.

Improvements in 2012 included

1. Heaters in the entry hallway
2. Replaced a worn door with new door and resealed all exit doors in dining hall
3. Added new lighting to dining hall
4. Repainted lower floor of dining hall
5. Carpeting installed on upper level of dining hall
6. Railing and new ramps installed in dining hall

A Few Future Repairs: In spite of the above improvements, more work needs to be done. Parts of the mill wings are in disrepair and in need of replacing. Exterior wood and shingles on windmill tower are in need of resealing. Some emergency lights will be updated and there is always a need to “keep up with” yard and plant growth, plus maintaining our lawn equipment.

The highway signs are beginning to show wear and tear/weather damage. We should strongly consider having these painted and/or updated. You only get one chance to make a first impression.

Thanks to all who volunteered in 2012. We look forward to your help in 2013.

GIFT SHOP

The Gift Shop had another great year. Our *volunteers* throughout our tourist season sold many of our staple items such as tea sets of all sizes, children’s corner toys and kits, and our Anna Wienke “When the Wind Blows” books. The prices on these books have recently been reduced. Our cookbooks continue to be a “hot” sales item as well.

In an effort to reduce some of our stagnant inventory we have designated a “Sale Rack” and “Reduced Items” shelf. For the Follies we placed several items in brown bags, sealed them and sold each for \$5.00. These went over well and surprised us all.

As we reduce the current inventory we are going to work with a design team to come up with a new t-shirt design to be printed on shirts of various colors rather than white. We hope to have these available when we open May 4th for our 2013 season.

Homemade items are now being offered in our Gift Shop. Some of the items are Scrubbies, and Teapot Covers, made by local Golden residents. Other locally made items are also being considered to sell in our shop.

We are looking forward to a new fresh look in merchandise this year.

MEMBERSHIP

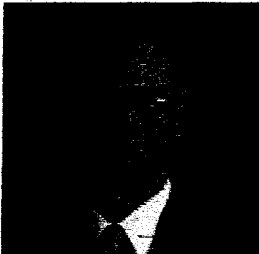
In 2009 the Golden Historical Society membership was 146. Since then it has declined. In 2010 it was 129, 2011 81 and in 2012 membership was 71. The board has discussed several things we could try to increase our membership. A decision was made to send a letter to local residents in an attempt to securing additional members. We continue to send out membership renewal notices in January/February of each year.

GUEST SPEAKER 2013

Dean La Velle

Director of Business Development

Rokusek Design



Dean grew up in Quincy area, attending John Wood Community College, Quincy College and the University of Illinois, after serving in the U.S. Army. Dean was working in marketing for a regional television network in the Southeast when the emerging power of the Web enticed him into the network's new interactive division in early 1999. There he was part of a small team that developed one of the Web's first truly multimedia travel websites, complete with live streaming video. Since then he's been involved in every facet of the digital marketing revolution – content creation, coding, designing, strategic business development, product development and sales. Life with his wife, Launa, son Alexander, two dogs, and a cat is never dull.

2013 MEMBERSHIP REGISTRATION

NAME(S)

ADDRESS

CITY, STATE, ZIP

HOME PHONE

CELL PHONE

E-MAIL

DUES: Individual \$25 \$ _____
Family \$40 (Parents w/dependants at home to age 18 yrs) \$ _____
Donation for mill upkeep: \$ _____
Donation for other purpose (state purpose): \$ _____
Unrestricted donation (use as needed) \$ _____

TOTAL ENCLOSED: \$ _____

Make checks payable to Golden Historical Society.

If mailing, send this form and payment to:

Golden Historical Society
504 McAnulty Street
Golden, IL 62339-1013

VOLUNTEER OPPORTUNITIES

The Golden Historical Society relies on its volunteers to maintain and support the windmill, museum and gift shop. We always need more help! Please mark below any areas where you would consider helping.

<input type="checkbox"/> WHERE NEEDED	<input type="checkbox"/> Painting	<input type="checkbox"/> Mystery Dinner (Feb)
<input type="checkbox"/> Board of Directors	<input type="checkbox"/> Kitchen	<input type="checkbox"/> Follies (Mar-Apr)
<input type="checkbox"/> Resource Committee	<input type="checkbox"/> Serve meals	<input type="checkbox"/> Mother's Day (May)
<input type="checkbox"/> Building Committee	<input type="checkbox"/> Acting (Follies)	<input type="checkbox"/> Heritage Days (Jul)
<input type="checkbox"/> Nominating Committee	<input type="checkbox"/> Gift Shop	<input type="checkbox"/> Mystery Dinner (Sep)
<input type="checkbox"/> Publicity	<input type="checkbox"/> Mill Tours	<input type="checkbox"/> Oktoberfest (Oct)
<input type="checkbox"/> Website	<input type="checkbox"/> Museum Tours	<input type="checkbox"/> Christmas at the Mill (Dec)
<input type="checkbox"/> Landscaping		
<input type="checkbox"/> Maintenance		